

FOR IMMEDIATE RELEASE:

**SIGMA DESIGNS' Z-WAVE TECHNOLOGY
RECOGNIZED BY INTERNATIONAL
TELECOMMUNICATIONS UNION (ITU)**

***Recently Consented ITU-T G.9959 Standard Defines Backward
Compatibility with More Than 575 Z-Wave Products***

CES 2012 - LAS VEGAS, NV – JANUARY 10, 2012 – Sigma Designs, a leader in connected media platforms and home networking technologies, confirmed that the International Telecommunication Union (ITU) has developed a new sub 1GHz narrow band wireless standard. The ITU-T G.9959 standard is largely based on the Z-Wave technology and defines backwards compatibility to the Z-Wave standard.

“This new ITU standard is a step forward for Sigma and our Z-Wave technology,” stated Gabi Hilevitz, vice president and general manager home connectivity group at Sigma Designs. “Incorporation of the Z-Wave MAC and PHY layers into G.9959 assures the continued growth and interoperability of the Z-Wave standard and will further accelerate its use world-wide. Recognition by an International Standards Organization such as the ITU is an important milestone in any technologies lifecycle.”

Sigma Designs' Z-Wave is the only technology to bring affordable, reliable and easy-to-use wireless control to every aspect of daily life including remote home monitoring and management, security, home control, entertainment control, healthcare and smart energy management. Z-Wave is an award-winning, proven and interoperable wireless mesh networking technology that allows a wide array of devices in and around the home to communicate including lighting, appliances, HVAC, consumer electronics devices, AV equipment and security systems.

About Z-Wave

Z-Wave Technology, the standard in home area networking, is found in an ecosystem of over 575 interoperable products used in 22 countries world-wide. The standard, represented by the Z-Wave Alliance and supported by more than 160 companies around the world, is a key ingredient for smart home, smart energy and smart living solutions.

Tags/Keywords: Sigma Designs, ITU, G.wnb, SIGM, Z-Wave, G.9959

About Sigma Designs, Inc.

Sigma Designs, Inc. (NASDAQ: SIGM) is a world leader in connected media platforms. The company designs and builds the essential semiconductor technologies that serve as the foundation for the world's leading IPTV set-top boxes, connected media players, residential gateways, home control systems and more. For more information about Sigma Designs, please visit www.sigmadesigns.com.

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Safe Harbor Statement

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements about the anticipated features and benefits of Sigma's products and solutions. Actual results may vary materially due to a number of factors including, but not limited to, general economic conditions, including the rate of adoption of Z-Wave and Sigma Designs' SoCs in general. Sigma's ability to deploy and achieve market acceptance for Sigma's products in these markets, the ability of its processors to compete with other technologies or products in these emerging markets as well as other risks that are detailed from time to time in Sigma's SEC reports, including our quarterly report on Form 10-Q as filed December 8, 2011. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Sigma undertakes no obligation to publicly release or otherwise disclose the result of any revision to these forward-looking statements that may be made as result of events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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